

Bulkley Valley Community Resources Board (BVCRB) Minutes

February 21, 2017. Meeting convened at 7:00 PM, BVRC, 3883 3rd ave, Smithers, BC

Board members in attendance: Eric Becker (Vice Chair), Cor van der Meulen, Ron Vandertsar (Treasurer), Bryan Swansburg,

Absent with notice: Christoph Dietzfelbinger , Karen Price, Ted Vanderwart

Recorders: Laura Guillon (BVRC)

Item	Discussion
Agenda Review/Welcome	<p>Introductions Agenda accepted</p>
Review of minutes from January, 2017 meeting	<p>Accepted once names are removed and Eric has reviewed.</p>
Action Items from last meeting	<p>Update on Revenue Drive</p> <ul style="list-style-type: none"> • No money has come in yet. • Sent out request for funding from BV credit union, CIBC, Scotiabank, RBC and town office. Very likely will get significant input from the Ministry of Forests. We are not expecting anything from the banks. • Have not looked into Wetzin'Kwa yet, but will soon. • In the past, have kept fundraising impartial, but there are companies that support local clubs (e.g. Hy-Tech; do we want to take revenue from a special interest? If it is project specific should be okay, but general funding not so sure). • Do we have any projects starting soon we could use to ask for funding? The summer RAMP. • What funding do we have from government? Had 3500 in bank (only 3100 now); could get more funding from a private source (forest company); however, big industry doesn't look good if we are supposed to be a grassroots organization. <p>Agriculture Conference</p> <ul style="list-style-type: none"> • Good enough numbers, worked well for the goal, well received, presenters effective, good information (~50 ppl at ministry of agriculture workshops (free), ~100 dinner/dance, ~75 Saturday). <p>Trade Show and Fall Fair</p> <ul style="list-style-type: none"> • Will likely spend ~\$2500 total for both. The cost is \$500/booth plus supplies. • No update on sharing the booth. Should we ask the Smithers Farmers Institute? We can book now and leave option for sharing open. • Booth research updates and decision: Received map with open booths; several spots are open, but will be filling up soon. If pay by March 17, save \$50. If we have the option, booths 36 or 20 look best. • Staffing considerations: Friday afternoon 3-9 (opens at 9am to set up, probably

show up at noon), Saturday 10am - 6pm. Five people would be optimal. Cor and Bryan will likely be around; Eric may be in Terrace. Could hire someone if really need.

- Would like large display maps with forestry, mining, agricultural and trail information. Prefer 2-3 maps rather than one that's too cluttered. Print on something strong and durable. Ministry of Forests can supply one forestry orientated (anything that looks interesting, cutblocks, orthographic TSA area). Will make a draft and send a pdf to the board to get an idea of how it looks. A member has a map on file that can be printed showing all trails in valley
- Could hand out a small, less detailed map.
- Buttons with BVCRB to wear?
- What type of literature available? Tiered effect questions with general concepts of what public prioritizes (motorized access or not, protected zones, etc.). Incentive: three questions gets name in draw. Info on what being a board member entails. Get a letterhead. Once have a template, can duplicate for fall fair.
- Picturing map in back, small table each end for writing. Space in middle to look at map. A couple seats. SFI could sit in front of agricultural map.
- Will have two meetings before show. Should have everything finalized before meeting after next. Have ready by April 1 at latest.
- **Action (Ron): Draft maps for the trade show. Will send a pdf to get idea of map.**
- **Action (Cor): Book the booth and contact board when confirmed.**
- **Action (Eric): Outline for literature at the booth.**

Discussion on Presentations

These are planned for regular meeting nights, would be great to bring people to them, start meeting at 6:30pm, presentation at 7:30pm

March 21 Telkwa Caribou Recovery Plan

- The Ministry of Environment would like to joint venture with BVCRB for a proposal that needs public consultation. They would have 3-4 people there to answer questions. Held panel previously on accessing areas while keeping protection. This is a moment that could tip government opinion on having clubs control access. Could do the meeting before and after if presentation doesn't run too long. Both BVCRB and MoE would do their own advertising. This could bring more people out, increase exposure without much extra work.
- How to advertise? Newspaper community section free, Bulkley browser free, radio – Moose, CFNR, CICK
- Who is target market? Everyone who is not yet a member of a club. All recognized clubs already know about it. The BVCRB is against the club model of access. Don't want to stack the audience with club members.
- **Action (Eric): Look into booking old church or college.**

April 18 Northwest Invasive Plant Counsel.

- Venue college or old church
What will the topic be? Need to tell presenter how to specialize. Too broad a

	<p>topic to have a general presentation. Invasive plants in forestry, agriculture or private land? Who is going to come unless it affects them specifically? Could separate into multiple talks focusing on different groups. 2 segments – half hour on each. Very different ways dealing with on agricultural land, crown land, private property. Have a general section, like the “dirty dozen” and why considered the worst. How to deal with on your property. Question time will get more specific for people to ask. Could question people in the local area – likely want to know lawns, pasture (private), forestry land low priority for public.</p> <ul style="list-style-type: none"> • This education could lead to developing actions in future. • Open to everyone. People want answers on what can be done. Interesting information if focused. • Speaker is Penni Adams from PG (will present anytime once snow is gone, probably April); she has a variety of types of presentations. • Action (Bryan): Ask SFI members what they would like to see. Post on FaceBook. Preliminary advertisement with time and date. <p>Facebook page</p> <ul style="list-style-type: none"> • Need someone to volunteer to manage. Used to be Bob and Jill. Minutes of meetings, advertising events. Bryan will volunteer. Needs to be added as admin. • Action (Bryan): Become administrator for the Facebook page.
Old Business	Membership drive, have spoken to Jeff Anderson (chair of selection committee) Three applications are in email.
New Business	<ul style="list-style-type: none"> • A company is looking to place a helicopter pad on km 21 of Telkwa river. People use it anyway, but looking for official approval. Issue is what will do from there? Fly helicopters over star basin? Tourists will fly to see goats. Rules are very flexible on where to fly, but there are proposed restrictions above the Telkwas. Is Tyee lake an alternative option? All the same routes for flying in the end. No one feels strongly against this application. • Webpage: Are we taking that over? Website used to go to Patty, now goes to Eric until someone else volunteers. • Bob would like to stay on the email list, has made suggestions about agenda. Should we include someone who isn't a member? Consensus is we value his input just as anyone else's. • Concern in the community about smoke from slash burning. Air quality issue in Telkwa. The group currently focused on that is the BV Airshed Society. One and a half years ago, board was divided on whether air is a factor in mandate. Not in the list of values. The BVCRB mandate also does not include the town. If someone else is already looking into this, should we also? What is the overlap of air/water quality and what this board does? Board feels that although it is a concern, stay out of it for now.
Items for next meeting	<p>Action Items due in the next 2 weeks:</p> <p>Cor will book trade show booth, will contact those present today when booked.</p> <p>Cor will send a check to bcweb (domain registration)</p> <p>Ron will draft maps for the trade show. Will send a pdf to get idea of map (before next meeting)</p> <p>Eric will come up with an outline for literature at the booth.</p>

	<p>Eric will investigate college and old church for presentation venues Bryan will call SFI about sharing booth. Bryan will become administrator for the Facebook page. Bryan will ask SFI members what they would like to see in an Invasive Plant presentation, post a preliminary advert on Facebook.</p>
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Meeting adjourned at 9:00 PM. Next meeting March 21 6:30pm, 2017 (location TBD), Who will chair next meeting?